

Project: RENOVATION ON-SITE
Title: GOLDEN STAR MARKET
Date: OCTOBER 2010



If you are looking for fine food in Lebanon, especially in the Jounieh area, then Golden Star is the right place. Known as a delicatessen store back from 1962, Golden Star has extended its businesses over the years to cover wholesaling, retail sale and especially food industry and production, like olive oil extraction for instance. Looking to extend even more, the owners are opening a new retail and wholesale store just next to the old one. This newly designed building consists of around 350sqm of glass facades. To clean and protect the glass after construction, the ClearShield system was chosen.

The ClearShield system is the first and only durable surface glass protection. Its usage on this new delicatessen store has many benefits:

- It reduces glass maintenance by 50% on average, which on the long term reduces glass maintenance costs and saves money
- Keeps the glass sparkling appearance. This is important during winter season and heavy rain periods, as the glass protected with ClearShield keeps its promises of clarity and visibility compared to a normal unprotected glass
- Maintains light transmission, which makes it a more appealing and comfortable environment to customers
- Reduces the environmental impacts of cleaning, especially that the new building is located just few meters away from the Mediterranean Sea coast, thus reducing the impact of salty wind



The owners were highly satisfied from the ClearShield protection and the way the glass becomes 'non-stick' and easier to clean. That was still true in April 2011, which is six months after the application, the glass still looks clear and clean compared to untreated glass, especially after a harsh winter period. The benefits of the ClearShield System are not only for the short term, but also on the long term too, as the protection can last up to 15 years, assuming the right maintenance is carried out.

case study